

GGC - 2024

STEP INTO YOUR GLOW UP!

Motivating, Collaborating and
Celebrate Female Entrepreneurial
Success!



WELCOME TO THE GLOW & GROW CLUB!

Dear Glow Getter

Welcome to the Glow & Grow Club, where empowerment, growth, and connection take center stage. We are thrilled to have you as part of our vibrant community! In this manual, you'll find everything you need to know about your membership, benefits, rules, and payments.



TABLE OF CONTENTS

-01-

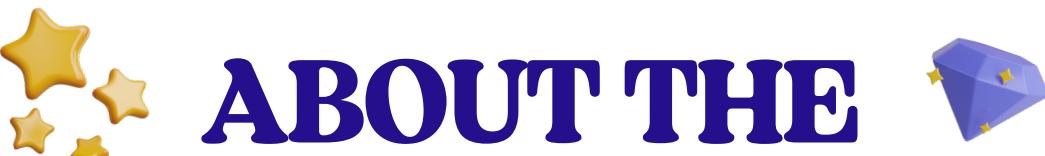
ABOUT THE GLOW & GROW CLUB
OUR MISSION AND VALUES
YOUR UNIQUE GLOW & GROW JOURNEY
MEMBERSHIP BENEFITS

-02-

CLUB RULES AND ETIQUETTE
PAYMENT INFORMATION
HOW TO ACCESS CLUB RESOURCES

-03-

ADDITIONAL CLUB INFORMATION
CONNECT WITH US
JOIN OUR ONLINE COMMUNITY



ABOUT THE GLOW & GROW CLUB

Welcome to the Glow & Grow Club, a vibrant community dedicated to empowerment, growth, and connection. Founded with a vision to create a space where individuals can flourish personally and professionally, the Glow & Grow Club is more than just a club—it's a journey toward self-discovery and collective success.

Our Mission and Values

At the Glow & Grow Club, our mission is to empower individuals to reach their full potential by fostering a supportive community, providing valuable resources, and encouraging continuous growth. We believe in the transformative power of collaboration and aim to create an environment where every member can thrive.

Core Values

Empowerment: We empower individuals to embrace their uniqueness and harness their strengths.

Growth: We are committed to fostering personal and professional growth for every member.

Community: We believe in the strength of a supportive community and encourage collaboration.

Inclusivity: We welcome individuals from diverse backgrounds, perspectives, and experiences.

Positivity: We cultivate a positive and uplifting atmosphere, celebrating achievements and milestones.

TEAM GLOW AND GROW

**RUSHANETTE
MARTIS**

Founder



**SHARELEY
FRAAI**

Founding Partner
Head of Events & Activities



HAPPY TO MEET YOU!

We are thrilled to welcome you to our club and grateful for your decision to join us. From the very beginning, we set out to create a community that brings together like-minded individuals who share a passion for self development and entrepreneurship. With your support, we've been able to create a space that's warm, welcoming, and empowering, where everyone can thrive and grow.

So, whether you're here to learn, connect with others, or simply have fun, we are here to cheer you on every step of the way. Thank you for being a part of our journey, and we look forward to sharing many more amazing experiences with you.





MAIN PURPOSE



Social and Networking

G&G offers opportunities for women to socialize, build friendships, and expand their professional and personal networks.

Personal Development

G&G provides educational events to help members develop new skills, boost self-confidence, and grow personally.

Shared Interests

G&G mission revolves around connecting women who have a shared interest in personal, business and mindset growth.

VISION OF THE GLOW AND GROW CLUB

To create a world where women come together to shine brightly, uplift one another, and make a lasting impact in their communities. We envision a thriving community where women embrace their full potential, both personally and professionally.



C H A P T E R

01

GLOW AND GROW CLUB BASICS



YOUR UNIQUE GLOW & GROW JOURNEY

Embark on Your Personalized Journey:
Your Glow & Grow journey is a unique exploration of self-discovery and development. Whether you're an entrepreneur, professional, or simply someone passionate about personal growth, our club offers tailored experiences to suit your aspirations.

JOINING GGC MEANS

Becoming part of a supportive sisterhood of women who are committed to not only growing their businesses but also making a lasting impact in their community. Together, we are dedicated to lifting each other up and shining brightly as we achieve our dreams.

Empowerment: Surround yourself with like-minded women who share your passion for entrepreneurship and are committed to helping you succeed.

Networking: Build meaningful connections and collaborations with fellow entrepreneurs, professionals, and industry leaders.

Personal Growth: Develop the confidence and resilience needed to overcome challenges and reach new heights in your business ventures.

Personal Growth: Gain access to exclusive workshops, mentorship and events that will enhance your skills and knowledge.



MEMBERSHIP BENEFITS



Quarterly Online Masterclass Sessions

Gain insights from industry professionals, enhancing your skills and knowledge.

Monthly Brunch & Learn

Dive deeper into topics discussed in masterclasses and connect with fellow members while actively working towards our goals.

Monthly Glow-Up Mailings

Receive curated resources for content planning, social media, and business growth.

Online Promotion Opportunities

Showcase your events and services on our social channels.

Member discounts

Enhances the value proposition for club members, fostering a sense of community and shared success. We encourage collaboration and mutual support among club members.

Referral Marketing

Collaborate with fellow members and expand your network while acquiring commission.

**Your journey begins here—
Get ready to glow and grow with us!**

*The G&G Club orchestrates themed events, retreats, and social gatherings that harmoniously fuse personal growth, creative exploration, and networking opportunities. Club members benefit from a 5% discount on all club events and retreats, which are separate from the membership fees.

This approach enables us to maintain an affordable membership rate while affording club members the flexibility to choose their participation in club events.



DETAILED CLUB INFORMATION

Quarterly Online Masterclass

Every three months, we're organizing online classes with experts to help us learn and improve our businesses. These classes will happen on the 8th day of the starting month of each quarter, always on a Monday. They'll start at 8:00 PM and finish around 9:30 PM. The best part? We'll not just listen but also do some tasks to put what we've learned into action in our businesses. So, every first Monday on the 8th, join us for practical insights to grow your business.

But here's the charm – it's not just about sitting back and absorbing information. These sessions are crafted to be interactive, involving, and immediately useful. Get ready for practical tasks that will smoothly blend the fresh insights into the daily workings of your business. [Learn more](#)

Monthly Brunch & Learn

After kicking off the quarter, we dive into our monthly Brunch & Learn sessions. In these gatherings, we'll delve deeper into the tasks and advancements in our businesses, maintaining accountability. These sessions will extend up to 2.5 hours and will consistently take place on the last Sunday of each month, from 11 am to 2:30 pm at the Glow and Grow Hub in Rijswijk. And of course, what's a Brunch & Learn without a delectable sandwiches and a refreshing drinks?

During these sessions, club members will also have the chance to refine their pitching skills, discuss hurdles they're facing, and seek advice on specific business challenges. It's a collaborative space to share experiences and grow together.

Monthly Glow-Up Mailings

In addition to the masterclasses and lunch and learn sessions, you'll also receive a monthly email packed with valuable tips, tricks, and up-to-date information—your go-to resource for everything you need to know about running and growing your business. So you can stay in the loop and keep your business game strong!

Online Promotion

All club members have the opportunity to apply for online promotion on the club's social media channels. This means you can maximize the reach of your events and services, giving your business the spotlight it deserves.

Referral Marketing

Club members can refer clients to fellow members within the Glow & Grow Club. For every client successfully booked through a referral, the referring member receives a 10% commission fee. [Learn more](#)

Member Discounts

All club members are encouraged to offer a standard 10% discount on their services to fellow club members. This fosters a supportive community where members can benefit from each other's expertise at a discounted rate. [Learn more](#)





C H A P T E R

02

**RULES AND
ETIQUETTE**



CLUB RULES AND ETIQUETTE

Your membership

A membership is valid for one year, with a one-month notice period for cancellation. If you do not cancel, your membership will automatically be renewed for another year. Canceling in between is always an option, but it does not exempt you from your payment obligations.

Respectful Communication

Fostering a positive and supportive environment within the Glow & Grow Club is essential. To achieve this, we encourage members to communicate with kindness and empathy, actively listen during discussions, and refrain from using offensive language or making discriminatory remarks. In the spirit of maintaining harmony, conflicts should be addressed privately and respectfully, ensuring a respectful and inclusive atmosphere for all.

Events and Retreats

Our events and retreats are open to the public, with exclusive early access and a 5% discount offered to club members before tickets are released to the general audience. The pricing for events and retreats is separate from the club membership fee. This approach ensures that club membership remains affordable while granting members the flexibility to select and participate in their preferred events and retreats.

Attendance

What if I can't attend a brunch and learn day? Your membership includes 12 live lunch and learn sessions, which are announced in advance. If you can't make it to one, please notify us in advance. While it's occasionally possible to join online, the essence is to come together face to face. This way we keep the accountability and group spirit alive.



CLUB RULES AND ETIQUETTE

Privacy policy

In the realm of confidentiality and privacy, it's crucial for all Glow & Grow Club members to uphold certain principles:

1. Respect the Confidentiality:
Treat shared information with the utmost respect and discretion.
2. Maintain Privacy in Discussions:
Ensure that club-related discussions stay within the confines of the club and aren't disclosed outside without proper consent.
3. Avoid Sharing Personal Details Without Consent:
Refrain from sharing personal details of fellow members unless explicit consent is obtained.
4. Uphold a Safe Space:
Contribute to creating a secure environment where members feel comfortable and protected.

All members will be required to sign an NDA at the first lunch and learn session

Consequences for Violations

Violations of these rules may result in warnings or, in severe cases, membership termination with possible legal procedures. Our goal is to maintain a supportive, respectful, and confidential environment for all members.

NOTE

These rules are in place to ensure that the Glow & Grow Club remains a space where every member feels valued, supported, and empowered to grow personally and professionally. Thank you for contributing to our positive community! ☀️



PAYMENT INFORMATION

Your Gateway to Glow & Grow

Navigating the financials of your Glow & Grow Club membership is as easy as the journey itself. Here's a breakdown of the payment details:

Monthly Membership Fee: €85

Opt for the convenience of a monthly subscription at €85. Embrace the glow and growth every month without any hassle.

Annual Membership Fee: €850

Commit to a year of transformation with an annual membership at a special rate of €850. It's a substantial discount, a testament to your dedication to continuous growth.

Special Offer for First Members

As pioneers in this exciting journey, first members receive an exclusive special offer. Join the Glow & Grow movement for an incredible rate of €30 per month. This limited-time offer is a token of appreciation for being among the trailblazers in our community.

A membership is valid for one year, with a one-month notice period for cancellation. If you do not cancel, your membership will automatically be renewed for another year. Canceling in between is always an option, but it does not exempt you from your payment obligations.

Choose the payment plan that aligns with your glow goals, and let the journey begin! 🌟💳



C H A P T E R

03

ADDITIONAL INFORMATION



YOUR EXCLUSIVE GLOW HUB

At the Glow & Grow Club, we believe in providing you with seamless access to valuable resources. Here's your guide to unlocking the glow:

Exclusive Members-Only Area

Once you become a member you will receive an email invite to join the exclusive members only area. Your unique login ensures a personalised experience every time you access the platform. Dive into the heart of our community by exploring the exclusive members-only area. Here, you'll discover a treasure trove of content, from insightful articles to engaging discussions. Connect with fellow glow-getters and let the collaboration begin!

Inside the Glow Hub

Our online platform is the main space where we connect with each other online. Connect, converse, and collaborate with fellow members, seek advice, and share your experiences. Consider the hub your virtual safe space. Feel free to foster meaningful connections within the community forums are your virtual meeting place to.

Event Calendar

In the hub you can also easily stay in the loop with our dynamic event calendar. Access details about upcoming masterclasses, Brunch and learn sessions, and other exclusive events. Mark your calendar, set reminders, and ensure you never miss a glow-worthy moment.

Masterclass Recordings

Couldn't make it to a live masterclass? No worries! Revisit the wealth of knowledge shared by industry professionals through our masterclass recordings. Enhance your skills and stay inspired at your convenience.

Members Directory

Discover who's who in the Glow & Grow community with our members' directory. Connect with like-minded entrepreneurs, explore potential collaborations, and expand your network within the club.

Our Glow Hub is still in the making and will be live and ready to explore by January 4th 2024.



CLUB REFERAL & DISCOUNT SYSTEM



Referral Program

Club members can refer clients to fellow members within the Glow & Grow Club.

For every client successfully booked through a referral, the referring member receives a 10% commission fee.

HOW IT WORKS

Member A refers a client to Member B for a service. The member always refers the other with a special GGC code. For example [GGC10].

The referred client books and pays for the service.

Member B completes the service and earns revenue. Member B informs Member A about the invoice so that Member A can send a 10% commission invoice.

Member A receives a 10% commission fee from the total service cost.

This system encourages collaboration and mutual support among club members. Creates a network effect as members refer clients to each other and enhances the value proposition for club members, fostering a sense of community and shared success.

"YOUR NETWORK IS THE KEY TO UNLOCKING DOORS OF OPPORTUNITY. NURTURE IT, AND WATCH YOUR SUCCESS UNFOLD."